

# GAURAV SHARMA

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[www.wearecreatives.co](http://www.wearecreatives.co)  
[www.thecreativeideas.com](http://www.thecreativeideas.com)

October 4, 1984



## ABOUT ME

I am a full-time graphic designer with clients across the world. I represent creative graphic design agencies **Creative Ideas** and **WeareCreatives**, dedicated to delivering strategic and creative solutions that stand out from the crowd. With over 15 years of experience, specializing in Identity Branding, Print design, Marketing material & Web design.

## EDUCATION

### GRADUATION

Bachelor of Commerce in First Division in 2005  
Apeejay College of Fine Arts, Jalandhar, Punjab.

### SECONDARY EDUCATION

+2 in Commerce in 2002, 10th in 2000  
CBSE Board  
Dayanand Model Sr. Sec. School, Jalandhar, Punjab.

## IELTS

Listening **7.5**, Reading **9**, Speaking **6.5**, Writing **6.5**  
Test Date - 14-05-2022





## LANGUAGE

ENGLISH ● ● ● ● ● ● ● ● ● ●

HINDI ● ● ● ● ● ● ● ● ● ●

PUNJABI ● ● ● ● ● ● ● ● ● ●

## INTERESTS

     
MUSIC TRAVEL GYM TECHNOLOGY

## WORK EXPERIENCE

### ▶ ASSISTANT GRAPHIC DESIGNER (2005 - 2007)

Worked as an assistant to a Graphic Designer at my father's Printing firm.

Learned and worked part-time under two local and experienced Graphic designers as well

### ▶ GRAPHIC DESIGNER (2007- 2012)

Started a firm named **Creative Ideas** as a Co-Owner and Graphic Designer.

Worked for many top-notch firms in the city for their graphic designing and printing needs and increased my clientele.

### ▶ SENIOR GRAPHIC DESIGNER (2013- 2017)

Captured different sectors like schools, colleges, and various manufacturing units with the aim of expanding my business and enhancing my skill.

While working for local clients and with the enthusiasm to grow more I started exploring the internet and got to know there is a vast market and opportunities for selling online.

I found out about Etsy.com and opened a shop there.

With the increase in the number of orders/demand, I hired a team, which worked under my guidance. They worked with my concepts and ideas.

### ▶ CREATIVE DIRECTOR (2018 - TILL DATE)

Continue working for my local clients

Started a new company **WeareCreatives** as an online graphic design agency in 2019.

Launched [www.wearecreatives.co](http://www.wearecreatives.co) for selling graphic design services outside of India.

From WeareCreatives.co and Etsy.com, I completed 7000+ orders globally and got 4.9 ratings.

Currently, I am capturing business both locally and internationally.

## SOFTWARES

PHOTOSHOP ● ● ● ● ● ● ● ●

COREL DRAW ● ● ● ● ● ● ● ● ● ●

ILLUSTRATOR ● ● ● ● ● ● ● ●

LIGHTROOM ● ● ● ● ● ● ● ●